



Florida

SIDS



ALLIANCE

sidsfla.org

1-800-SIDS-FLA

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July / August / September 2011

# President's Letter

Summer in Maine is very brief; it officially begins July 4 weekend and ends Labor Day. This year it will end on my birthday, not so nice a present. Yet with the short summer many wonderful things happen and the little things bring pleasure and peace to our family and friends. Two of our grandchildren learned to water ski both on the boom and long line. I read two

books and found time to swim with my grandchildren, took a nap on my hammock, and our Association is preparing for the 52<sup>nd</sup> annual Labor Day ski show.

As I look out over the lake this morning at the calm water it reminds me of the calm our family experienced after the birth of our four children. Once we knew that our children were evaluated and found to be healthy it brought about a calm from the nine months of preparation and the day or so of Labor.

Like so many of you the calm was brief in perspective on my other three children (My oldest celebrated his 41<sup>st</sup> birthday this year) Lisa lived only 201 days. It seems like such a cruel experience for a family to embrace, no first birthday, no learning to ski (water or snow), no first day of school, no graduation, no...etc. Yet as I put in perspective the life of my first daughter, as brief as it was, I have memories.

My fondest memory was a day just a week before she died when she woke up early and she and I took a ride and shared a beautiful morning together. That afternoon I remember putting her on my shoulders and looking out over the windy Labor Day weekend water. The wind in her face made her laugh, pure joy to my ears. Her laughter was contagious and so many friends and family experienced this joy.

As fall approaches we at the Florida SIDS Alliance are preparing training sessions all across the state beginning in late September. Many of you have expressed interest in attending one of our sessions. The training is a day and a half on contact time involving an evening and full day. Because we know that your budgets are tight we are able to assist with covering some of the costs including registration and meals as well as other costs as needed. The topic is, "Healthy Infant Practices" with emphasis on helping infants survive and thrive with the opportunity to have families celebrate the

first and many birthdays of their precious child.

For more information please contact us at the sidsfla.org website or email roybagley@yahoo.com. Please check our web site for the current schedule of training dates. We will schedule a training session with your group with a minimum of twenty participants.

Please join us and the many professionals that have been trained and are now a team committed to teaching safe and healthy infant practices so the families in Florida can celebrate many first birthdays and continue to cherish the joy of parenthood.



**SAVE THE DATE!!!**

**Florida SIDS Alliance  
Annual Meeting**

**Saturday, October 29, 2011  
Lake Mary, FL**

This is an open meeting, and all are welcome to attend. We will be electing board members, officers, and presenting our Annual Report.

For more information contact 800-SIDS-FLA or email sidsfla@yahoo.com.

We will provide additional details on our website at www.sidsfla.org.

## COUNTY OUTREACH

**Alachua / Bradford / Union County**

Lisa Sculley 904-707-3352

**Brevard County**

Cher Woolley 321-961-6602

**Clay / Duval Counties**

Andree Headings 904-230-8749

**Escambia County**

Chrissy Rollo 850-968-3891

**Miami-Dade County**

Steve Bonwit 305-342-6827

**Orange County**

Charlene Melcher 407-242-4701

**Pasco County**

Roy Bagley 800-743-7352

**Pinellas County**

Tiffany Kremer 727-689-9365

**Santa Rosa County**

Jody Holcomb 850-934-8960

Kelly Flemmer 850-463-4116

**Seminole County**

Bunny Hamer 407-333-0670

**Volusia County**

Tammy Canatsey 386-668-1259

## BOARD OF DIRECTORS

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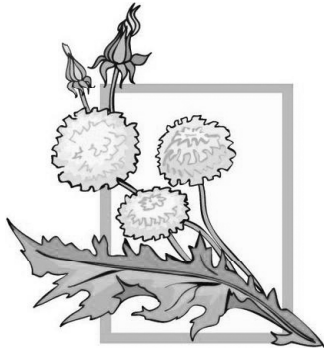
Amy Krewson Briana Price

# A Season of Leaving

by Lisa Sculley

The end of summer. It is a season of beginnings and endings. This year is a season of large beginnings and endings in our family. Our nephew, Jonathan, graduated from high school this summer, and today he leaves for boot camp. He has chosen to join the Marines and serve our nation. Our family is very proud of his choice. We are planning to drive up in December when he graduates.

It is a bittersweet time for the family. Tears and laughter have mingled together.



We are joyful he is embarking on a new adventure and glad he is ready to begin his adult life. We are sad that he is leaving. We are apprehensive; after all, he will probably serve his country overseas. It is the beginning of a series of "leaving" that we have already faced with others in our family.

As I contemplate this season of leaving, I miss someone else who has already left far too soon. Joey would have graduated this year as well. He would have chosen a path in life. I wonder if he would have chosen college, or if he would have chosen to serve his country as his cousin has. I wonder if we would be packing his belongings headed to some college campus nearby or far away. I wonder if I would be standing by Jonathan's mom as both boys were sworn into the Marines. I wonder ...

There is a part of me that will always wonder. As each season in my life passes, I think I will always reflect on what might have been "if" my son were here, if he had lived. I will always wonder what he would be doing if he had not died. It hurts. I think it always will.

As many tears as we have shed mingled with the laughter and joy as Jonathan leaves for boot camp, and as many as we will shed when he graduates and is deployed, he is still here. He may be far away, but we will still be able to hear his voice, and even see him, though

less often. Life has risks and I know we have no guarantees that this will always be true. But it is right now. I can't call Joey on the phone and hear his voice, and I can't write him or text him and get a response. I can't know him. And that hurts.

So, as this season of leaving passes, I say goodbye. I say goodbye to the nephew we all love. But I also say goodbye to a memory that isn't... the memory that should be. And I celebrate and move on. He did live... although not for long. But he mattered. And though his season of leaving was far too soon, his season of mattering lives on.

## Florida SIDS Alliance on the Web

Did you know that you can visit the Florida SIDS Alliance on the web? Our website, [www.sidsfla.org](http://www.sidsfla.org), is updated regularly with upcoming events and the latest SIDS research and education information. If you have a website in memory of your child, you can submit it to us to be included on our "About Us" page. We also have the latest CPSC recalls posted on the sidebar so you will know the latest information on all child safety issues. We are also on Facebook; just search Florida SIDS Alliance and "like" our page to receive updates right on your Facebook page. You can receive the newsletter electronically as well.

If you would like more information about our web services or would like to be added to our electronic newsletter or other updates online, please send us an email at [sidsfla@yahoo.com](mailto:sidsfla@yahoo.com). We look forward to hearing from you soon!

## We Remember These...



### JULY MEMORIALS

#### JULY BIRTHS

Justin Eli Blanton	7/17/1991	James & Norine Blanton
Samantha Bullard	7/27/1998	Blossom Bullard
Peter James-Alan Buth	7/23/1995	James & Darlene Buth
Tyler Warner Canatsey	7/27/1989	Larry & Tammy Canatsey, Jack & Jean Canatsey
Kevin P Conover	7/24/1991	Debbie Wolfe
Jerry Demetrius-White	7/10/1988	Connie White
Clay Tyler Doomy	7/26/1998	William Doomy
Jessica Erisey	7/20/1993	Dennis & Stacy Erisey
Linda Farrar	7/11/1987	Jim & Edna Farrar
Annah Olivia Hatcher	7/28/1997	Mark & Tracey Hatcher
Alicia Anna Hicks	7/11/1976	Marianne Hightman
Brendan Johnson	7/09/2003	Sabrenda Adkins
Glenn Charles Lampke	7/06/1994	Mark & Laura Lampke
Dusten Lanham	7/19/2000	Paul & Judy Lanham
Raul Luis Lorenzo	7/06/1999	Sergio Lorenzo & Lilia Penalver
Evan Christian Mesa	7/16/1997	Roly & Erica Mesa
Gabriel Julian Rodriguez	7/15/1990	Carlos & Teresina Rodriguez
James Alan Scott II	7/14/1995	Jim Scott
Joseph Allen Sculley	7/16/1992	Bill & Lisa Sculley; Billy, Michael & Leslie Sculley, Bonnie Roberts
Jessica Smith	7/15/2004	Malinda Smith
Terrance Jerome Walton	7/19/2001	Erica Walton, Jori Brinson
Wyatt Alexander Watson	7/09/1998	Wayne & Bianca Watson

#### JULY ANNIVERSARIES

Kayne Adam	7/01/2002	Connie & Heather Pattillo
Seamus Finnegan A'hern	7/08/1989	Richard A'Hern
Matasion Beasley	7/12/2004	Jennifer Roy & Chris Beasley
Wade Michael Brewster	7/16/1996	Dusty Brewster
Joshua Conley	7/05/2004	Jessica & Brian Conley, Mr. & Mrs, Steve Kraemer
Victoria Rose Fletcher	7/13/1999	Margaret Fletcher
Declan Shaye Foote	7/16/2004	Elizabeth Ferrara
Riley Ann French	7/19/2002	Todd & Kris French, Cindy Dobozy
Francis Fuller	7/21/1995	Francis & Colleen Fuller
Sofia Go	7/28/2007	Raymond & Rebecca Go
Breanna Gonzalez	7/30/1995	Tom & Carmel Gonzalez
TJ Hulme	7/31/1989	Tim & Cathy Hulme, Sandra Graber
Dreama Jones	7/07/1978	Barbara Boyd
Caillou Arture Moran	7/16/2001	Kym And Jake Moran
Myleigh Kathryn O'Neill	7/16/2008	Scott & Lea O'Neill, Bernard & Stephanie O'Neill, Jim & Nikki Matson
David Maximus Santiago	7/21/2002	David & Emma Santiago
Anthony Michael Sauls	7/01/1990	Christie & Michael Pawlak
Aaron Paul Simon	7/27/1981	Helene & Hank Simon
Taylor Michael Stover	7/19/2002	Michael & Jennifer Stover, George & Catherine Stover
Steven Chase Walter	7/17/2007	Renee Jarstad
Martin Warren	7/30/1992	Jerry & Pam Gambrell
Dillon Terriell Williams	7/02/1998	Melissa Thomas & Darryl Williams
Uriah Wilson	7/06/1994	James & Becky Wilson

# Train the Trainer: Safe Sleep for Infants

September 22-23, 2011

Fort Walton Beach / Okaloosa Co. Health Department

The Florida SIDS Alliance is conducting a one and a half day training seminar on September 22-23, 2011. This training is focused on training individuals to train others in their community on Safe Infant Sleep Practices. Participants will conduct at least five to twenty trainings in the following year on Safe Sleep. If you or a group are interested in participating in this training, please contact us at 800-SIDS-FLA or at [sidsfla@yahoo.com](mailto:sidsfla@yahoo.com). If you have a group of 20 or more participants, we can also bring the class to you. The Florida SIDS Alliance will help defray the costs of this training by providing expense reimbursement to participants. Help us to spread the message of Safe Sleep to Florida, and reduce the number of SIDS and sleep related deaths.

TOYS R US BABIES R US

GREAT TRADE IN EVENT

THROUGH SEPTEMBER 18th

From now, through Sunday, September 18, Babies-R-U's and Toys-R-U's stores nationwide are holding the "Great Trade-In" event, urging customers to trade-in any used cribs, car seats, bassinets, strollers, travel systems, play yards, high chairs, walkers, swings, bouncers, entertainers or kids' beds in exchange for a 25% SAVINGS on the purchase of any new baby item, in any of these product categories, from select manufacturers.

The "Great Trade-In" event is a national safety program designed to draw attention to the fact that certain used baby products, like cribs and car seats, can carry potential hazards, but are still in circulation and are not the best candidates to be handed down or resold. Beyond recalls, certain older and used baby items can be potentially unsafe for a variety of reasons, including damage or lack of compliance with recent advances in product safety standards, including new crib standards that took effect on June 28, 2011, which prohibit the manufacture or sale of drop-side cribs and require significant improvements in quality standards and testing.

Since introducing the "Great Trade-In" event in September 2009, nearly half a million potentially unsafe cribs, car seats and other baby products "most of which were in extremely poor condition," have been turned in at R-U's stores across the country.

Customers can visit their local Babies-R-U's or Toys-R-U's store to trade-in used cribs or baby products. Day care centers or other organizations that wish to exchange items in bulk are encouraged to contact their local Babies-R-U's or Toys-R-U's store prior to returning their used items to ensure adequate availability of new merchandise.

For more information on the "Great Trade-In" event, including a list of participating manufacturers, please click here. For additional information on Toys-R-U's, Inc. safety initiatives, tips to keep kids safe and to sign up to receive e-mail notifications about product recalls visit [Toysrus.com/Safety](http://Toysrus.com/Safety).

## We Remember These...



### AUGUST BIRTHS

Dalton Adair	8/21/1997	Toni & Stacey Adair
Nicole Leigh Bain Tucker	8/20/1989	Susan Bain
Thomas Devon Banar	8/16/1995	Doug & Sathia Banar
Caleb Eric Beursken	8/21/1995	Bernard & Denise Beursken
Jacob Bissonnette	8/23/2005	Michael & Jessica Bissonnette, Cher Woolley, Frank Dulieu, Kristine Dulieu, Matt & Julie Marron
Jessica Nicole Bullock	8/30/1985	Rene Hernandez
Alex Clauss	8/17/1999	Norman & Sarah Clauss, Wayne & Joan Hoover
Charetta Gay	8/04/2000	William & Charrada Gay, Rita Pittman
Jasmine Grooms	8/22/1993	Chris & Rachelle Grooms
London Rose Hebert	8/04/2008	Tonya Hebert
Christopher Henley	8/15/1988	Shawn & Kelly Hutchinson
Jonathan Andrew Hunt	8/06/1996	Doug & Lisa Hunt
Dezmond Lavee Jones	8/24/2004	Jennifer Brawley
Jerry Ray Kimbrall	8/05/1991	Jerry & Melissa Kimbrall
Liam Koji	8/10/2008	Lise Landry Alives
William Lindstrom	8/20/1989	Bob & Gigi Lindstrom
Nicholas Lunsford	8/02/2002	Chrissy Lunsford, Roger & Wanda Qualls, Scott & Hope Lunsford, William & Sharon Lunsford
Joshua Marsh	8/09/1995	Kathy McAlister
Angel Moon	8/14/2005	Tasha Sanford & Michael Moon
Alexander Nelson Ortiz	8/14/1993	Christina Hellen
Tyler Parrish	8/06/1991	June Parrish, Karen Artman
Christina Pena	8/19/1990	Victor & Yolanda Pena
Korey Pope	8/02/1993	Steve & Tammy Pope
Cesar Manuel Riera	8/26/1998	Juana & Maria Acosta
Devyn Smith	8/10/2000	Denise Smith
Laura Spottswood	8/22/1974	Curran Spottswood III
Charles Grayling Stoutamire	8/06/2005	Laurie & Carl Stoutamire
Eric Talbott	8/27/1991	Ron & Tammy Aaron
Nicholas Joseph Nobisso	8/13/2005	Kristine and Rosa Adele

### AUGUST ANNIVERSARIES

Trinity Alexis Atkins	8/07/2005	Chris & Melissa Atkins
Caleb Eric Beursken	8/19/1996	Bernard & Denise Beursken
Orrin Fulton Blake	8/18/2002	Joseph Blake, Tricia Rowe
Kyle Davis	8/22/2000	Jason & Shauna Davis, Vic & Deb Schaeffer
Corinne Finster	8/09/2000	Troy & Selina Finster
Brittany Nicole Hausmann	8/07/1993	Rusty & Michelle Hausmann
Eddie Hooper	8/06/2009	Debra Hooper
Kourtney Larkins-Schiel	8/04/2000	Kenneth & Gail Schiel, Mandy Schiel
Noah Matthew Lueken	8/30/1999	Scott & Beth Lueken
Christopher Madera	8/21/1996	Nicole Madera
Shanna Madsen	8/07/1992	Shawn & Kelly Flemmer
Justin Maxwell	8/02/1992	Dee Ann Sheets
William Kelly McDonald	8/28/1994	Joe & Camille McDonald
Zunill Moreno	8/09/1993	Zahira Moreno
Jerod Myers	8/25/2000	Melanie & John Myers
Nicholas Stanton Myers	8/02/1993	Michael & Lucy Myers
Christina Pena	8/20/1990	Victor & Yolanda Pena
Korey Pope	8/02/1993	Steve & Tammy Pope
Devyn Smith	8/29/2000	Denise Smith
Trace Garrett Southard	8/26/2000	Rhonda Southard & Michelle Speight
Jacob Sullivan	8/14/1998	Cindy Jones
Christopher Whitty	8/29/1990	Terry Stephenson

AUGUST MEMORIALS

First Candle

• Helping Babies Survive & Thrive •

# CJ Murphy Laboratory Research Update and Funding Summary

The following is a summary of the recent update we received from the CJ Murphy Laboratory for SIDS Research in the Department of Pathology at Children's Hospital Boston. We have been a part of the funding of this project.

For the full article, please email [sidsfla@yahoo.com](mailto:sidsfla@yahoo.com). We will also try to have it available at our website at [sidsfla.org](http://sidsfla.org).

## Research Update March 2011 (excerpt) Hannah C. Kinney, MD, Director

Over the last two decades, federal and philanthropic support has helped advance our cutting edge research in the CJ Murphy Laboratory for SIDS Research, and we have pinpointed the brainstem ... as the likely basis for SIDS. We work with a strong sense of urgency to illuminate the underlying causes of SIDS so we can find the means to both identify and treat the abnormality in living babies to actually *prevent* these unexpected deaths.... The brainstem ... contains the vital centers that control breathing, heart rate, blood pressure, and temperature during sleep and waking. These centers are also important in determining how an infant responds to stressors – including low oxygen levels (hypoxia), high carbon dioxide (hypercarbia), and increased temperature – during sleep. Hypoxia and hypercarbia both can occur around the baby's face if the baby is sleeping on his stomach; increased temperature occurs if the baby is over-bundled ... Normal babies are able to respond to hypoxic, hypercarbic, and/or thermal stressors before they become life-threatening because the brainstem's vital centers sense oxygen and carbon dioxide levels and initiate protective reflexes, such as turning the head and waking up... We hypothesize that SIDS babies have abnormalities in these vital brainstem centers that prevent them from properly responding to the stressor(s), resulting in sleep-related sudden death.

Over the last two decades, the CJ Murphy Laboratory has discovered abnormalities in tissue markers of serotonin in the lower brainstem ... In the lower brainstem (medulla), serotonin is an important chemical messenger involved in the control of breathing, heart rate, blood pressure, temperature and arousal. In four datasets over the last 20 years, my team has discovered abnormalities in different serotonin markers, including in serotonin receptors and serotonin nerve cell maturation in SIDS babies. The datasets were each comprised of different SIDS cases and controls, meaning that the serotonin defects were found in "independent" or non-overlapping populations, thereby confirming the finding in different SIDS cases over time. Overall, our findings point to a deficiency of serotonin in the lower brainstem – which could lead to malfunction of the vital centers and an inability of the SIDS infant to respond to life-threatening stressors during sleep. During waking, other neurotransmitters help govern vital functions, but sleep may "unmask" the serotonin defect, resulting in sleep-related death. We have searched for defects in other neurotransmitters in SIDS brainstems over the last two years, but the most

consistent and widespread abnormalities have been in serotonin. We continue to study how abnormalities in still other neurotransmitters could interfere with serotonin function in SIDS babies, and we are actively working to uncover a possible serotonin brainstem defect in living infants to help identify those at risk for SIDS. If we can identify those living infants with a serotonin brainstem defect early, the next step would be to develop preventive treatments that would correct the serotonin deficiency ...

We are studying serotonin function and malfunction in animal models of SIDS .. to pinpoint the precise mechanism whereby a deficiency of serotonin leads to sudden D funded program project ... Investigators ... are located at

Children's Hospital Boston, Harvard Medical School, Dartmouth, Yale, and the University of Iowa. More than 30 researchers ... are involved with the project. One of [the] laboratory's major focuses is to train future SIDS researchers. We actively train students at all levels .. an individual trainee often moves among the different laboratories to pursue the goals of his/her study. Many trainees have obtained faculty here and throughout the country and continue to pursue research aimed at understanding SIDS mechanisms.

We offer our profound gratitude for your commitment, which helps propel us in our quest to understand and prevent tragic SIDS deaths.

## We Remember These...



### SEPTEMBER MEMORIALS

#### SEPTEMBER BIRTHS

Cody Ledon Albritton	9/27/1995	Matthew & Tammy Albritton, Gary & Britt Albritton
Andres Sebastian Alcoba	9/17/2004	Ivette Alcoba
Robert Joseph Armitage	9/06/1993	Robert & Teddy Armitage
Emily Amanda Dickerson	9/13/1999	Lee & Denise Dickerson
Logan Douglas	9/30/2000	Sam & Stephanie Douglas
Joshua Estel	9/15/1989	Guirlaine Estel
Grace Olivia Fields	9/04/2001	Tracy Fields
Brittany Nicole Hausmann	9/14/1992	Rusty & Michelle Hausmann
Christian David-Allan MacFarland	9/05/2006	NancyDee & Scott MacFarland
Margaret Joy Mihalko	9/15/1989	Deb & Chuck Mihalko
Rachel Grace Morrison	9/15/1990	Nancie Morrison-Evans
Alexander Nelson	9/11/1996	Marcy Krysta-Smith
Myleigh Kathryn O'Neill	9/26/2007	Scott & Lea O'Neill, Bernard & Stephanie O'Neill, Jim & Nikki Matson
Erik Howard Peterson	9/11/2000	Kate Peterson
Justin Purcell	9/13/1994	Jayson & Tanya Purcell
Breanna Roberts	9/04/2000	Monique Coy, Debra Coy
Bridget Marie Salem	9/02/1998	Dave & Marianne Salem
Timothy Simon	9/24/1989	Margie Simon
Rayan Mehdi Liam Yahiaoui	9/08/2008	Kathleen Woolrich Yahiaoui, Mohamed Yahiaoui

#### SEPTEMBER ANNIVERSARIES

Shauna Faith Aicklen	9/21/2006	Kelley Aicklen
Ischade Allphin	9/09/2004	Mary Sorge
Ischade Allphin	9/09/2004	Mike & Dominique Allphin
Lisa Marie Bagley	9/11/1980	Roy & Bonnie Bagley, Karen Bagley, Keith & Alison Bagley, Sophie Bagley, Mark & Diana Bagley, Robert & Eileen Bagley
Renae Anne Colby	9/18/1986	Sandy Colby
Louis B Copps	9/23/2002	Tom & Wendy Copps
Emily Amanda Dickerson	9/13/1999	Lee & Denise Dickerson
Joshua Estel	9/28/1989	Guirlaine Estel
Ashlee Marie Fagan	9/12/1996	Andrew & Dana Fagan
Charetta Gay	9/30/2000	William & Charrada Gay, Rita Pittman
Jasmine Grooms	9/22/1993	Chris & Rachelle Grooms
Kylie Leigh Holcomb	9/28/1996	Randy & Jody Holcomb
Lazarus Addison Jacobs	9/14/2002	Eddie i& Jenny Jacobs
Dezmond Lavee Jones	9/24/2004	Jennifer Brawley
Jerry Ray Kimbrall	9/13/1991	Jerry & Melissa Kimbrall
Grant Connor Maddox	9/24/1995	Lee Ward
Sofia Juliana Martinez	9/10/2000	Felipe & Cristina Martinez
Scotty O'Neill	9/18/1992	Scott & Lea O'Neill, Bernard & Stephanie O'Neill, Jennifer O'Neill, Jim & Nikki Matson
Jonah Pak	9/07/2004	Kyungjun & Sophia Pak
Milagros S. Perez	9/28/1989	Reinalso & Juana Perez
Jon Michael Shelley	9/11/1991	John Shelley, Pam Shelley
Edward David Siska	9/15/1991	Ellen Siska
Mackensi Grace Van Arsdale	9/29/2006	Bryan & Cori Van Arsdale
Terrance Jerome Walton	9/04/2001	Erica Walton
Rayan Mehdi Liam Yahiaoui	9/19/2008	Kathleen Woolrich Yahiaoui, Mohamed Yahiaoui
Shelby Ann Zager	9/10/1996	Melody Zager
Courtney Tyler Zaldivar	9/23/1999	Reri & Andrea Zaldivar
Nicholas Joseph Nobisso	9/21/2005	Kristine and Rosa Adele

# SAVE THE DATE



The 2012 International Conference on  
**STILLBIRTH, SIDS AND INFANT SURVIVAL**  
PRESENTED BY FIRST CANDLE Helping Babies Survive & Thrive

## October 5-7, 2012

**Baltimore, MD USA • Baltimore Marriott Waterfront**  
**In Conjunction with the Annual Meetings of ISA & ISPID**

Mark your calendar to join First Candle as we convene an international group of researchers, health professionals and parent leaders to share concerns and develop strategies to address issues related to perinatal and infant survival.

## Southern Women's Show in Jacksonville Oct. 20-23

Once again, the Florida SIDS Alliance will host a booth at the Southern Women's Show in Jacksonville, FL. This year's show is scheduled for Thursday, October 20 through Sunday, October 23, and will be at the Prime Osborne Convention Center in downtown Jacksonville. Board member and SIDS parent Amy Krewson is the chairman for this event. If you are interested in volunteering for this event you may contact her at 904-327-0904 or emailing her at [krewsona@bellsouth.net](mailto:krewsona@bellsouth.net) for more information.

The Florida SIDS Alliance is willing to pay mileage and parking for volunteers at this event, and volunteers are allowed to enter the Show free with a limited number of passes. Amy will be glad to share that information. You will also receive "talking tips" for presenting the Ten Steps to Safe Sleep to those who visit the booth.

The Southern Women's Show is a fantastic opportunity to educate families on Safe Sleep. Over 10,000 people attend each year, and many of them are young families or grandparents. If you attend, plan to stop by our booth. More information about the Jacksonville Southern Women's Show can be found on the web at <http://www.southernshows.com/wja>. Many large cities host the Southern Women's Show each year; if you are interested in hosting a booth in your area, please let us know at [sidsfla@yahoo.com](mailto:sidsfla@yahoo.com) or 800-SIDS-FLA.

**Lisa Sculley**  
**Secretary, Florida SIDS Alliance**

## 6th Annual JNB Foundation Golf Tournament

Oct 22, 2011 7:00 AM

Orange County National Panther Course  
16301 Phil Ritson Way  
Winter Garden, FL

Dear Friends of Jacob,

As we come to the end of summer, it's that time of the year again...back to school! And time think about pleasant October days and taking a swing against SIDS at the 6th Annual JNB Foundation Golf Tournament!

We are pleased to announce that the 6th Annual Jacob Neil Boger Foundation Golf Tournament has been scheduled for October 22, 2011 at Orange County National Golf Center, Panther Course! The course is consistently rated one of the best in Orlando and the country. We need your support this year as we continue to expand our commitment to find a cure for SIDS and support other worthy pediatric medical research and healthcare efforts. We continue to support Dr. Hannah Kinney's lab at Children's Hospital Boston, and have added a very successful SIDS research lab at UC San Diego, as well as the UF Proton beam treatment center, which is the only center of its kind in Florida.

Please join us at Orange County National this year, or better yet, put together a foursome of friends, family, or business associates! The rates remain close to last year's rates, and a discount is available for registration before September 9th.

If you have played with us before and enjoyed yourselves, we would love for you to bring additional players. The basic foursome rate is \$575 (\$500 before 9/9) and includes range balls, breakfast, an 18 hole scramble with prizes, and the awards luncheon and raffle after golf. Sign recognition starts at \$250; and a discount is provided if combined with a golf twosome or foursome.

Please also consider donating goods or services from your business as prizes or silent auction items. No gift is too small. Consider entertaining clients with a round of golf for a worthy cause, or a reward for employees who have excelled in your organization.

As always, you can register by returning your form with a check or online at [www.jacobbogger.org](http://www.jacobbogger.org). Registering by check saves you the Eventbrite website surcharge (out of our control), and saves us the 3+% paypal fee. We do have a facebook site; you can "like" us there!

Many Thanks for your continued support, and we look forward to seeing you on October 22nd!

**Very Truly Yours,**  
**Greg and Lisa Boger**  
**The Jacob Neil Boger Foundation**  
[www.jacobbogger.org](http://www.jacobbogger.org)

***I want to help the Florida SIDS Alliance  
win the fight against SIDS!***

**Here's my gift to help save our babies:**

\$15    \$25    \$50    \$ \_\_\_\_\_

**Please make check payable to  
FLORIDA SIDS ALLIANCE**

Signature \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City Zip (+4) \_\_\_\_\_

Bus Phone ( \_\_\_\_\_ ) Ext. \_\_\_\_\_

Home Phone ( \_\_\_\_\_ ) \_\_\_\_\_

Email \_\_\_\_\_

***All Contributions are Tax Deductible***

Florida SIDS Alliance is a non-profit,  
charitable organization and has  
501(c)(3) status granted by the IRS.

Please send to: FLORIDA SIDS ALLIANCE, 4044 W. Lake Mary Blvd., Unit #104-209, Lake Mary, FL 32746

- Please add my name to the postal mailing list for your newsletter.
- Please add my name to the electronic newsletter.
- I would like to volunteer in my area to help the fight against SIDS.
- Please provide information about support of the Florida SIDS Alliance by payroll deduction through the United Way Contributor Choice / Donor Option.

Please acknowledge my gift

*In Memory of:*

Name \_\_\_\_\_

Date of Birth \_\_\_\_\_

Date of Death \_\_\_\_\_

*In Honor of:*

Name \_\_\_\_\_

Reason for Honor \_\_\_\_\_

*Send separate note of acknowledgement to:*

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State Zip (+4) \_\_\_\_\_

**Florida SIDS Alliance  
4044 W. Lake Mary Blvd Unit #104-209  
Lake Mary, FL 32746**

**July / August / September 2011**

Please check this box and return this back page to us if you no longer wish to receive this newsletter.